



WHERE THE PULP WORLD MEETS

May 7-10 2017 | Hyatt Regency Hotel | Vancouver

International Pulp Week

Organized by the Pulp and Paper Products Council (PPPC), this three-day event brings together the world's leading producers of market pulp and their customers, as well as industry suppliers, logistic companies and financial institutions for a first-rate informational and networking opportunity. The 14th edition of IPW will begin with the traditional Opening Cocktail on the Sunday evening, followed by two half-days of presentations and networking coffee breaks.

Key Benefits of Sponsorship

- Heighten the visibility of your brand
- Engage directly with high-profile pulp and paper professionals both on the purchasing and decision-making side of the value chain
- Maintain business relationships with customers

"This event remains a fantastic opportunity to meet friends, customers and competitors."

- IPW 2016 Producer Attendee

2017 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORS

Same benefits as gold sponsors plus:

- Two (2) additional complimentary registrations (total 9 registrants)
- One (1) digital communication about company sent to registered delegates

PLATINUM PAPER SPONSOR

1 available – \$15,000

- Opportunity to supply all paper used for conference program and additional documents
- Prominent event signage identifying company as the "Paper Sponsor"
- Priority speaker time plus speaker accommodations

PLATINUM COCKTAIL SPONSOR

1 available – \$10,000

- Prominent signage during Opening Cocktail identifying company as the "Cocktail Sponsor"
- Opportunity to hand out promotion items or documentation during the sponsored cocktail

GOLD SPONSOR – \$7,000

Same benefits as silver sponsor plus:

- Two (2) additional complimentary registrations (total 7 registrants)
- Company description in conference program
- Access to pre-event attendee list

SILVER SPONSOR – \$4,000

- Up to five (5) complimentary registrations
- Company logo & link on event website
- Name and logo on signage
- Name and logo in program
- Promotional material in delegate bag*

BRONZE SPONSOR

- One (1) complimentary registration

Networking Coffee Break Sponsor

2 available – \$2,500

- Prominent event signage identifying company as the sponsor of the “Networking Coffee Break”
- Logo on event website
- Ability to display one (1) promotional item/literature in the coffee break area

WiFi Sponsor

1 available – \$1,500

- Provide WiFi access to attendees in conference area for the duration of the event
- Logo on access card given to attendees
- WiFi access code will be company name

Customize your own Sponsorship

Have an idea of your own that your company would like to implement? No problem. We can work with you to put together a customized sponsorship package that will work best for your company. Contact George Emery (gemery@pppc.org) for further details.

OF 2016 ATTENDEES:

86% plan to attend
in 2016

94% would recommend the
event to a colleague

Source: 2016 IPW Attendee Post Event Survey – results available

Conference Tote Bag Sponsor

1 available – \$1,750

- Display company logo on tote bag

Lanyard Sponsor

1 available – \$1,250

- Opportunity to have company logo on lanyard

Question cards

1 available - \$1,000

- Opportunity to have company logo on question cards handed out to delegates during each conference session

*Promotional item/literature provided by sponsoring company